

# UpcomingCons.com

## Advertising Information

Thank you for exploring the opportunities that UpcomingCons.com has to offer you for promotion. Please note that many of these options are available for trade. We will trade advertising at a rate of \$2 product = \$1 advertising, although we have special rates for program books.

Banner Location	Monthly Rate	Three-Month Rate
Next To Convention Listings Target advertising to your audience, people who are looking for conventions to attend.	\$25.00 (per genre)	\$60.00
Bottom of Website Get your message to all sorts of fans.	\$35.00	\$80.00
Through Twitter Help get people interested and talking about your convention or event.	\$10.00	N/A

## About UpcomingCons.com

Before you choose to advertise, you might want to know a little more about our website and services.

- UpcomingCons.com has listings for hundreds of anime, sci-fi, game, and comic book conventions.
- We have thousands of visitors to our website each month.
- Our users can upload pictures and can soon review and comment on conventions.
- We work to attend a convention at least once every month, that's a dozen cons each year.
- We offer ad-swaps for most conventions.

## Program Book Trades

We offer free advertising to conventions willing to trade program book space.

3.5" x 5" Half Page, Under 1000 copies.  
One month of free advertising next to our convention listings in two genres.

3.5" x 5" Half Page, Over 1000 copies.  
Two months of free advertising next to our convention listings in three genres.

7" x 5" Full Page, Under 1000 copies.  
One month of free advertising along the bottom section of our website.

7" x 5" Full Page, Over 1000 copies.  
Two months of free advertising along the bottom section of our website.

## Premium Convention Listings

- Bold, noticeable convention listing
  - Attract more attention to your event
- 0-1000 attendees: \$25  
1000-5000 attendees: \$0.03 per attendee  
5000+ attendees: \$150

To advertise, send us a message at: <http://www.upcomingcons.com/contact>

Advertising rates may change at any time without notice.

We reserve the right to decline advertising at any time for any reason. Advertisements must adhere to certain policies that may or may not be immediately available, we will let you know if your advertising violates these.